



Event details

In 2009 we were asked to provide temporary structures for three different events within the confines of Berkeley Square, London.

1. Glamour Awards
2. Lapada Art Fair
3. Pavilion of Art and Design London

The requirement

To erect the structures with minimal disruption to the historic Berkeley Square site whilst still allowing for the square to be open to the general public each day.

Structures we supplied

Glamour Awards: Premier Pavilions, Clear View roof
 Lapada Art Fair: Absolute Pavilions, Apex and Eclipse curved roof
 Pavilion of Art and Design London: Premier Pavilions, Apex roof

The challenge

The plane trees in the square are some of the oldest in London therefore all plant and equipment had to be carefully maneuvered around them. Two of the trees had to be incorporated into the structures themselves with their trunks protruding through the roof tops!

For all of the Berkeley Square projects, the Owen Brown crew had to work through the night, loading and unloading a grand total of 36 articulated lorries before the square opened to the public each morning.

The outcome

Led by experienced Site Manager Pete Pugh all of the Berkeley square projects were delivered on time and to Owen Brown's exacting standards.

Because of the attention we gave to the sensitive nature of the historic Berkeley Square site we have now been appointed as a preferred supplier to any event, held within Berkeley Square, that requires a temporary structure.

