



Event details

In November 2009 we supplied structures to the Dubai World Championship at the Jumeirah Golf Estates, it was a brand new event on the golfing calendar and marked the climax of the European Tour.

The requirement

For the first DWC the client required:

- Hospitality suite
- Media centre
- Numerous structures for merchandise, bars, caddies lounge etc.

Structures we supplied

Approximately 6,000sqm of structures were supplied and consisted of:

- Hospitality suite - a Premier Pavilion with peaked roof and an Atrium structure at each end
- Media centre - a Premier Pavilion with Eclipse curved roof
- Other - over 20 Absolute Pavilions and Ultimate Pagodas

The challenge

This was a new client, a new site and it was the first time we had worked in the Middle East. However, the main challenge we faced was the desert climate, our site men were working in temperatures that were unlike anything they had worked in before.

The outcome

Stunning structures on a stunning golf course, the pictures say it all! We have now been appointed official supplier to the Dubai World Championship for a 3 year period.

Client feedback

"Owen Brown were awarded the contract on the basis that they could give this landmark tournament a unique flavor, something that their new curved range of structures successfully accomplished. In doing so they created a spectacular amphitheatre around the 18th green, fitting of the conclusion to the inaugural Race To Dubai. The Dubai World Championship was a resounding success and Owen Brown's commitment to the project in the planning stages and excellent end product were fundamental to this achievement."

European Tour Events Department

